



Dear Students:

Thank you for signing up to lead a student campaign! We are proud of you for being a part of the solution for helping children who are hungry in our community. 1 in 5 children in coastal Georgia is at risk for hunger. Most of the children P.A.C.K. serves eat breakfast and lunch at school during the week but don't have enough to eat on the weekends. You can help us change that. 100% of the money you raise will be used to buy food.

Here are some common questions and answers:

Q: What is the best way to raise money?

A: -There is no wrong way to raise money! Be creative! Here are some suggestions but feel free to come up with your own plan.

-Ask people you know (family, friends, etc) to help you feed children in need. You can write your own letter or use the one provided in this packet....or just ask in person!

-Use your talents and resources (host a bake sale, sell artwork, etc).

-Approach local businesses about helping you feed local kids. We are hoping to find 50 businesses who will donate at least \$1000 (this will feed 5 children).

-You can form a team and raise money together (prizes will be determined by dividing the amount of money raised by the number of students on each team).

-You can gather auction items for an online auction to be held the last week of September. More details will be provided. Any funds raised with items you have gotten donated will be credited to your fundraising total.

Q: What do I say?

A: A simple request is best. Feel free to use our example.

"Hi! I am raising money to help pack feed local children who are hungry. Can you help?"

Q: How do I keep track of money raised?

A: We are including a pledge sheet to help you keep track of the people who have donated and how they paid. Simply write down the name of the person or business who donated. Indicate how each person paid. Please see specifics on payments below. Pledge sheets and payments are due by 5:00 PM on September 8, 2023.

Q: How can people pay?

A: -People can donate by paying cash, check (made out to PACK), on our website (packsavannah.com), or on Venmo (@pack-savannah). Please note how each person paid on your pledge sheet.

-A receipt is included in your campaign packet so that you are able to offer an immediate receipt as donations are received. If online or check donations are received by us, we will automatically send a receipt as well. Feel free to make copies of the receipt.

Q: How much money do I have to raise?

A: -Any amount raised will help our mission to feed local children in need. Any student who is able to raise \$1000 (enough to feed 5 children) will receive an invitation to a special Bingo party with dinner, games, and amazing prizes. Save the Date for Bingo on September 30, 2023, from 6:00 to 8:00. Students raising at least \$1,000 will receive the title of PACK ambassador, special recognition at their school award ceremony, and a PACK t-shirt. More details to follow!

-Special prizes and a "difference maker of the year" title will be awarded separately to the lower school, middle school and high school students who are able to raise the most money. A special awards day plaque will also be given at the students school awards ceremony.

You are a difference maker! Every \$200 raised will provide one weekend food bag each Friday for one year for one child. We are beyond excited to see your ideas in action. Please don't hesitate to email questions or concerns anytime. You will be receiving updates about the campaign via email. We are here to help you.

Sincerely,

Malena Stone

Executive Director, P.A.C.K.

4 Mall Terrace, Savannah, GA, 31406

packsavannahga@gmail.com

packsavannah.com



Dear _____:

P.A.C.K. is a local group that provides food bags to children in need. I want to help them because:

It costs \$200 to give a bag of food to 1 child every Friday for a year. P.A.C.K. feeds 4,300 children every week. Please help us by making a donation of any amount. September is Childhood Hunger Awareness month and we don't want any child in our community to go to bed hungry. Thank you for helping!

Sincerely,

You can donate online at packsavannah.com, write a check payable to PACK, or scan the QR code below to pay online or via Venmo.



venmo



Date _____

Dear _____:

Thank you for donating _____ (Monetary donation amount or item/value of item). We are so grateful that you are willing to partner with us to feed local children. \$200 will provide a weekend food bag for one child every Friday for a year. P.A.C.K. currently feeds 4,200 children each week at 38 local schools and community centers. It is our goal that no child in our community will go to bed hungry on our watch.

P.A.C.K. is partnering with local students, families, and businesses through the end of September to meet our goal of raising enough money to feed all 4,200 of our current students and add an additional 3 schools to our program. P.A.C.K. is a 501 c-3 non-profit. Your donation is tax deductible. No goods or services were provided in exchange for this contribution. EIN # 81-2615493.

We hope to see you at P.A.C.K. events in the future. Thank you for helping us make a difference for children in our community. For more information please visit packsavannah.com.

Sincerely,
Malena Stone
Executive Director

